

SHASTA PUBLIC LIBRARIES

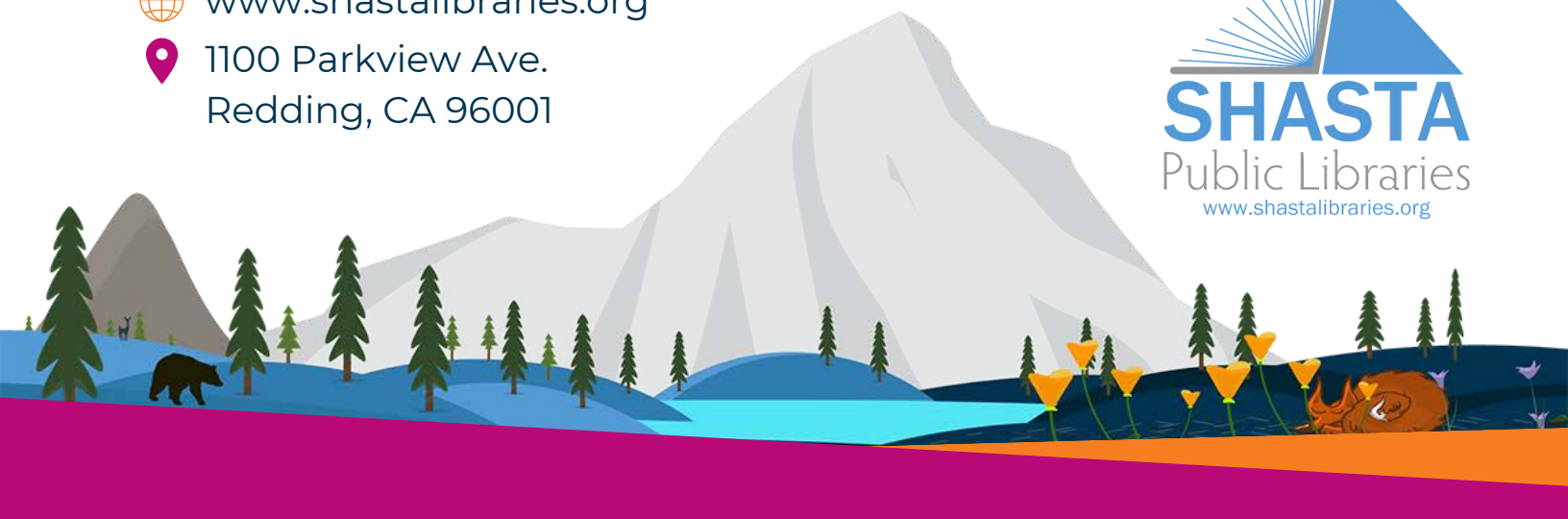
ANNUAL REPORT

2022

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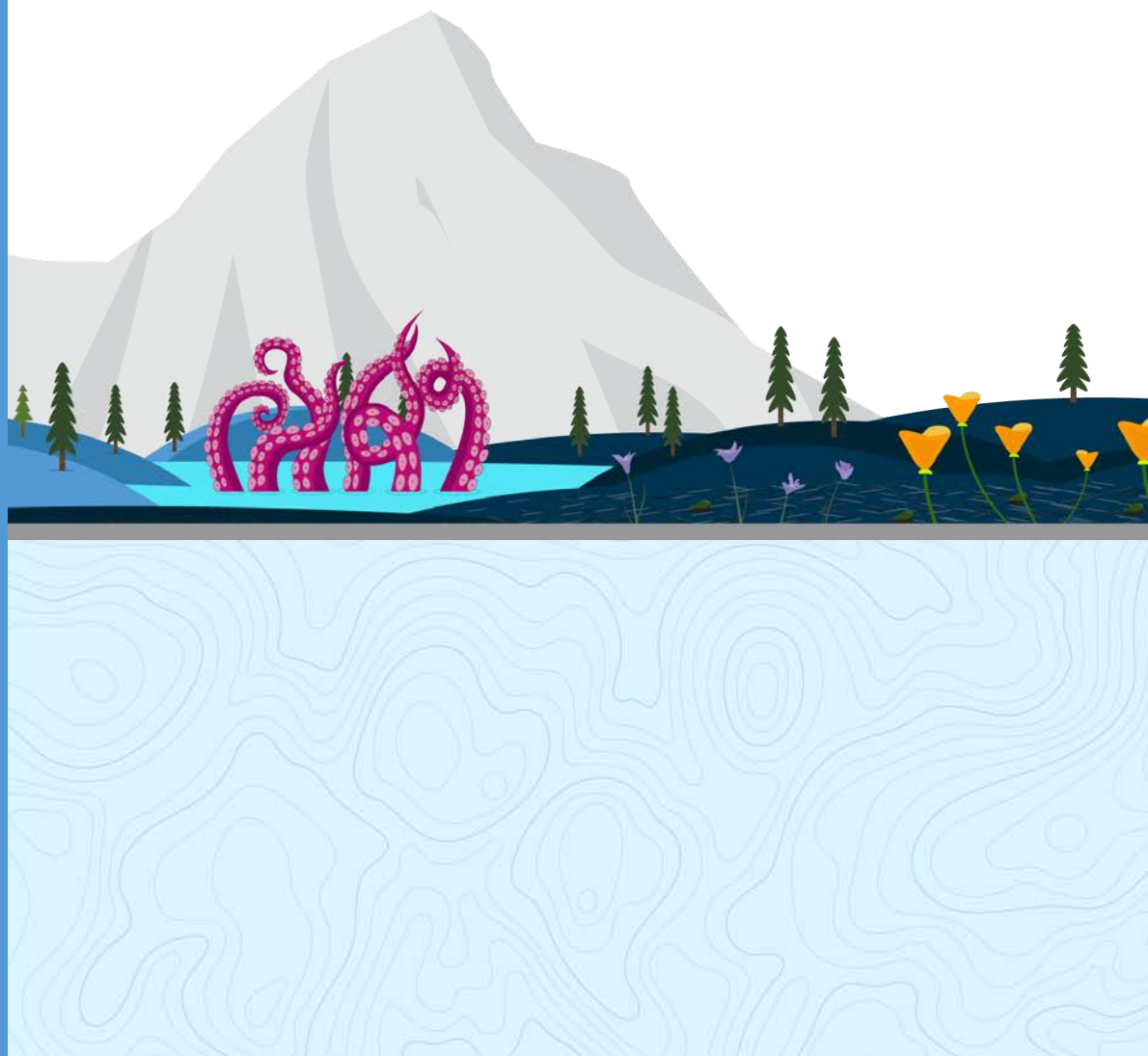
 www.shastalibraries.org

 1100 Parkview Ave.
Redding, CA 96001



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MESSAGE FROM THE DIRECTOR

Dear Reader,

It has been a true pleasure joining the Shasta Public Libraries community. As your new Library Director, I am honored to lead the Libraries and provide quality services to our community. The past year was full of new and exciting developments and continued strong support and engagement from the community.

As always, the Libraries provided residents with access to information, materials, and a host of educational and entertaining programs. During the past year, the Libraries added several new tools and online resources, including SkillShare, Coursera, and GetSetUp to support lifelong learning. We became a FamilySearch-affiliated library for patrons interested in genealogy and launched Hoopla, a free streaming service with books, movies, television shows, and more. We continue to provide the popular Brainfuse tutoring service and Zip Books so patrons can request and receive books and other media quickly.

We will build on this success in the coming year, with plans to expand our reach and impact with even more Library programs and community partnerships. We will provide resources that educate and enrich life for everyone in the Redding and Shasta County area.

One of the most valuable resources the Libraries offer is our staff and the personal touch they provide. We have added several staff members this year who make our team even stronger. Thank you for your support of Shasta Public Libraries. We are honored to serve this vibrant community and are very excited for the future!

Jared Tolman, MLS | Library Director

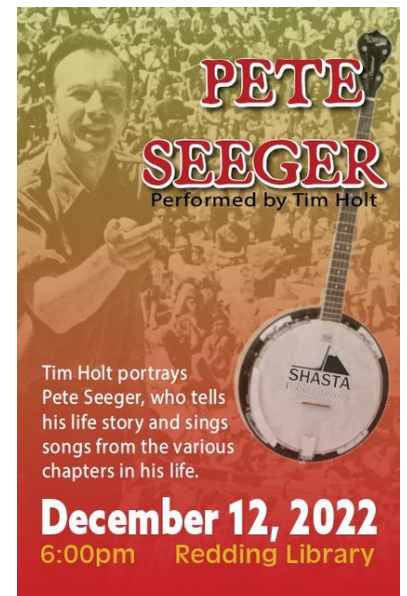
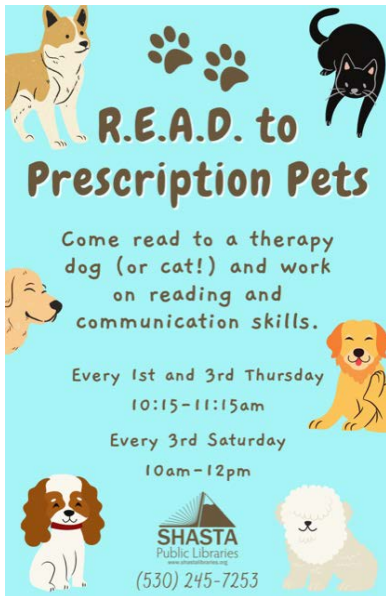


LIBRARY PROGRAMS

251 Children Programs	72 Teen Programs	184 Adult Programs
7,962 Attendance	587 Attendance	1,516 Attendance

In December, a concert featuring Tim Holt portraying Pete Seeger, retelling the folk singer's life story through song for an audience of nearly 100 people.

The community continued to embrace traditional programs including storytimes (an Elmo storytime in Anderson and Cookie Monster storytime in Burney were especially popular) and Prescription Pets - R.E.A.D. in which children read to pets in the library.



SUMMER READING

Kids and families participated in programs to keep literacy education strong during summer months and prevent the "summer slide" learning loss. Incentives motivated children to keep reading all summer long.

1,948

Sign-Ups

5,237

Books Read
(Adult)

1.4M

Minutes Read
(Children)

27

Events

READ, CREATE, LEARN



SHASTA LITERACY

106

Learners

2,089

Learning Hours

75

English Language
Classes

46

Computer
Classes

50

Volunteers

1,796

Volunteer Hours

250

Students attend after school literacy events

The Libraries offered a variety of one-on-one tutoring, group sessions, and classes in the following areas:

- ESL & GED
- Computer & Cell Phone
- Citizenship
- Conversation
- Financial Literacy
- Reading & Writing
- Math
- Family Literacy



NEW RESOURCES

FAMILY SEARCH

Shasta Public Libraries now provide FamilySearch, a valuable tool for genealogical research. With access to 300 million images, FamilySearch is the world's largest online genealogical resource. Family Search, along with Ancestry.com and partnership with the Shasta Genealogical Society, makes Shasta Public Libraries an invaluable resource for the community.



HOOPLA DIGITAL

The Libraries launched the Hoopla streaming platform. Hoopla provides free streaming access to movies, television shows, music, and more. Much like the Libby app for electronic materials, Hoopla also provides access to eBooks, eAudiobooks, and eMagazines.

HOOPLA STATISTICS (JULY - DECEMBER 2022)

2,103 Items Checked Out

590 New Users

EBooks, audiobooks, movies, and comics were the most popular items

Adult fiction, adult nonfiction, and juvenile fiction were the most popular genres

BRAINFUSE

Brainfuse is an online tutoring service available 24 hours a day, seven days a week. The service provides proofreading for essays, homework assistance for K-12 grades, a writing lab, and language tutors. Students can get specific responses to their individual questions from a real person whenever help is needed.

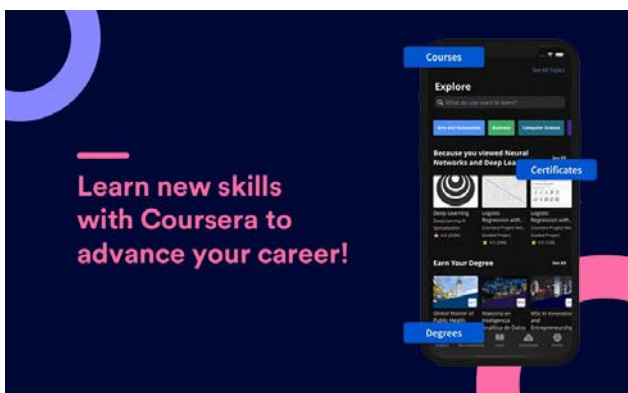


All you need is an internet connection, computer or mobile device, and your library card.



COURSERA

The Libraries launched the COURSERA learning platform this year. COURSERA provides patrons free access to courses from universities across the United States. A library card is all residents need to access courses from accredited universities and receive a certificate of completion.



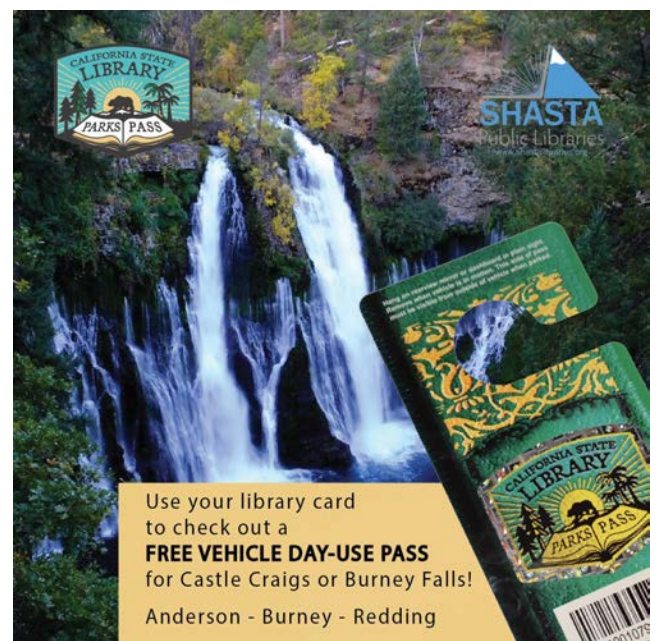
PARK & MUSEUM PASSES

Through a Shasta Public Libraries partnership with California Parks, patrons can check out free passes to several nearby state parks. Free passes are also available to local favorite Turtle Bay, where one pass now provides entrance for an entire family. All passes are a great opportunity to discover the area's many natural wonders.

PARK & MUSEUM PASS CIRCULATION

188 Turtle Bay Library Member Passes

104 California State Library Park Passes



LIBRARY IMPACT: SHASTA PUBLIC LIBRARIES 2022 STATISTICS



VISITS & CIRCULATION



6,313
Open Hours



127,396
Website Visits



416,974
Library Visits



395,211
Physical Circulation



94,576
Digital Circulation



33,941
Computer Uses

ANDERSON

45 Children's Programs
3,140 Attendance
4 Teen Programs
31 Attendance
19 Adult Programs
48 Attendance



BURNEY



52 Children's Programs
802 Attendance
5 Teen Programs
16 Attendance
31 Adult Programs
82 Attendance

REDDING

131 Children's Programs
3,452 Attendance

60 Teen Programs
556 Attendance

129 Adult Programs
1,329 Attendance



Thank you to the following partners for supporting Shasta Public Libraries in 2022:

- The Redding Municipal Library Board of Trustees
- City of Redding staff
- Friends of Shasta County Libraries
- Friends of the Intermountain Libraries
- Shasta Library Foundation
- Shasta Public Libraries Citizens Advisory Committee

